

DATA CONTROLLER	DOCUMENT	CLASSIFICATION
	<b>GDPR 2016/679:</b> <b>COOKIE POLICY</b>	DATA: <b>25.05.2018</b> CLASSE: Public Codice SGP11 Rev.0

## 1. What are Cookies?

Cookies consist of portions of code (computer files or partial data) sent from a server to the user's Internet browser, from that browser automatically stored on the user's computer and automatically sent back to the server at any time or next time you log on to the site.

Usually a cookie contains the name of the website from which the cookie itself comes, the lifespan of the cookie (that is, how long it will remain on the user's device) and a value, which is usually a randomly generated unique number.

At each subsequent visit cookies are sent back to the website that originated them (first-party cookies) or to another site that recognizes them (third-party cookies).

Cookies are useful because they allow a website to recognize the user's device

They have different purposes such as allowing you to efficiently navigate between pages, remember your favorite sites and, in general, improve the browsing experience.

## 2. Disabling cookies

If you decide to disable cookies, this may affect and/or limit your browsing experience within the Sites, for example you may not be able to visit certain sections of a Site.

The way you work, as well as the options to restrict or block cookies, can be adjusted by changing the settings of your Internet browser.

Most Internet browsers are initially set to accept cookies automatically, but the user can change these settings to block cookies or to be notified whenever cookies are sent to his device.

There are several ways to manage cookies, to do this you need to refer to the help screen of your browser to check how to adjust or change the settings of the same.

The user is enabled to change the default configuration and disable cookies (i.e. block them permanently), setting the highest level of protection.

If you use different devices to view and access Sites (for example, computers, smartphones, tablets, etc.), you should ensure that each browser on each device is adjusted to reflect your cookie preferences. To delete cookies from the Internet browser of your smartphone/tablet you need to refer to the manual of using the device.

TYPE	DESCRIPTION	USED
<b>TECHNICAL COOKIES</b>	"Technical" cookies are essential for the proper functioning of the site and allow users to browse the site and take advantage of its features (for example, they allow the storage of previous actions or allow to save the user's session and/or other tasks that are strictly necessary for the operation of the site).	Yes
<b>ANALYTIC COOKIES</b>	<p>"these are the cookies used to collect and analyze statistical information about accesses/visits to the website.</p> <p>In some cases, associated with other information such as</p> <ul style="list-style-type: none"> <li>· credentials entered for access to restricted areas (your e-mail address and password- but not required to access the website)</li> <li>· they help to understand how users interact with the site by providing information about the last page visited, the number of sections and pages visited, the time spent on the site and each story that has emerged during the navigation, such as a error message, and help you understand any difficulties that the user encounters in using the site</li> </ul> <p>This information may be associated with user details such as IP address, domain, or browser; however, they are analyzed along with information from other users so that they do not identify a particular user from the other.</p> <p>These cookies are collected and aggregated anonymously and allow the site</p>	Yes

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	manager to improve the usability of the site.	
<b>FUNCTIONALITY COOKIES</b>	<p>allow the site to remember the user's choices (for example the user name) to provide the user with a more personalized and optimized navigation. Functional cookies are not essential to the operation of the Sites, but they improve their quality and the browsing experience.</p> <p>If you do not accept these cookies, the rendering and functionality of the site may be lower and access to the site's content may be limited.</p>	Yes
<b>SHARING COOKIES</b>	<p>(or social networks) are useful to allow the user, where he consents, to interact with the Sites through their social account and serve, for example, to express an appreciation and to share it with their social contacts.</p> <p>The site uses or can use, even in combination with each other, cookies:</p> <ul style="list-style-type: none"> <li>- of "session" that are stored on the user's computer for mere technical-functional needs, for the transmission of session identifiers necessary to allow safe and efficient navigation of the site; they are deleted at the end of the "session" (hence the name) with the closing of the browser;</li> <li>- "persistent" that remain stored on your computer's hard drive until they expire or be deleted by users.</li> </ul> <p>Persistent cookies automatically recognize users who access sites (or any other users using the same computer).</p> <p>Owner does not use "sharing" cookies</p>	Yes
<b>TARGETING OR "PROFILING" COOKIES</b>	<p>The Holder does not use "targeting" or "profiling" cookies to present content that is more suitable for the user and his interests such as displaying targeted advertisements, pop-ups of advertisements tailored to the user's interests or to limit the number of times you view an advertisement or share this information with third parties, including agencies and advertisers who may use their cookies to collect information about the activities that users do on the site.</p>	Not used by Mase Generators S.p.A.
<b>THIRD-PARTY COOKIES</b>	<p>When a user uses the site, some cookies that are not controlled by the site manager may be stored if the user visits a page that contains content from a third-party website. As a result, you may receive cookies from these third-party websites. On cookies of other websites the Owner does not have control of the information provided by the cookie and does not have access to that data. This information is fully controlled by the companies that manage these websites, as described in their privacy policies.</p> <p>The Owner does not use third-party cookies.</p>	Not used by Mase Generators S.p.A.
<b>ADVERTISING COOKIE</b>	<p>This category includes cookies used to provide advertising services within a site.</p>	Not used by Mase Generators S.p.A.